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**Press Release** 



METALSISTEM S.p.A. V.le dell'Industria, 2 38068 - Rovereto (TN) Italy

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## Watch out for METALSISTEM's 1000m<sup>2</sup> stand at next CeMAT 2018 Exhibition

METALSISTEM will be bringing its complete product catalogue to the 2018 CeMAT event including its SIDAC range of retail trade products, exhibiting full supply chain solutions for the first time.

METALSISTEM is enlarging its presence in the upcoming CeMAT 2018 exhibition thanks to its collaboration with the Deutsche Messe event organisers. Both surface area and product range will be enhanced to make space for METALSISTEM's renowned retail trade solutions. For the first time in METALSISTEM's history this international event will showcase a 1000m<sup>2</sup> stand, fully furnished with over 20 METALSISTEM product lines together with the renowned modular mezzanine hospitality area.

The collaboration between Deutsche Messe and METALSISTEM provided the kernel from which CeMAT embraced the evolution of this event to complete the entire supply chain, offering not only warehousing and material handling solutions, but also the retail world. CeMAT 2018 now offers the occasion to cover all facets of the supply chain, from producer to consumer in a single event.











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Innovation in material handling products has always been the core of METALSISTEM's participation at the CeMAT event, showcasing new and ground braking solutions, a tradition that will continue in the upcoming 2018 edition of CeMAT, through the introduction of new products aimed to enhance and optimise modern storage requirements. The versatility of the METALSISTEM product enables articulated solutions to answer specific client requirements utilising modular standard components derived directly from industrialised mass production processes.

However, the real newcomer to the exhibition is the introduction of the retail trade world - to which a significant area of the stand will be dedicated - through the display of METALSISTEM's SIDAC branded range of retail solutions! The integration of logistics and retail will illustrate, for the first time in Hannover, the full panorama of available solutions reflecting the synergies that the harmonious applications of these two sectors have to offer. The SIDAC branded products on the stand will include the Geoclass range of checkout counters, the Euroscacco retail shelving system and a variety of other solutions such as info boxes, display cabinets and others.

Do not miss this up and coming CeMAT 2018 appointment to experience the complete supply chain event under one roof, within the Deutsche Messe international exhibition facilities.

METALSISTEM S.p.A.







